

Nowakowski, Matthew and Benito Teehankee. "The Manila Accord: A Report on the 2015 Meeting of Lasallian Business School Administrators, Faculty and Staff." *AXIS: Journal of Lasallian Higher Education* 6, no. 3 (Institute for Lasallian Studies at Saint Mary's University of Minnesota: 2015).

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The Manila Accord: A Report on the 2015 Meeting of Lasallian Business School Administrators, Faculty, and Staff

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Unique Aspects of Lasallian Business Education

Lasallian business education is anchored in the core values of Faith, Service, and Communion in mission. Lasallian business education seeks to achieve the holistic development of our students. The heart of our mission is to teach the minds, touch the hearts and to transform the lives of students entrusted under our care.

In so doing, the institution employs highly qualified and competent business faculty and practitioners who are dedicated to integrating ethical principles in every single activity of their respective courses. This ensures that graduates always consider the benefit of society in their business practice.

Lastly, Lasallian business education is best recognized by its unique concern for the least, the lost, and the last – where the main intention is to transform our students of all ages into globally competent and highly ethical business leaders.

How we Infuse Lasallian Principles to our Business Curricula

A Lasallian business education curriculum includes Lasallian leadership training as a route to becoming a change agent following in the path of our founder and encourages students to develop critical and creative thinking. It also includes the ability to be aware of their personal values vis-à-vis their classmates, colleagues, and prospective employers as they grow through transformational engagement with faculty guidance. Lasallian values are incorporated in various subjects in a global/regional context accompanied by a special focus on dealing with government, addressing challenges of corruption and making public policy proposals. Each program offers Corporate Social Responsibility from a Lasallian perspective across all courses, or as a possible minor, track or emphasis for all business majors.

Faculty members lead and teach by example reflecting Lasallian values. Teaching methodologies employ learning-by-doing and exposes students to social market and common good economy

This report summarizes the March 1-3, 2015 meeting of a community of Lasallian business administrators, faculty, and staff from the Philippines, Mexico, France, and the United States who met in Manila, Philippines to explore the meaning of Lasallian business education, strengthen relationships, and to explore the possibilities for deeper collaboration in the service of our mission.

practices. Exemplary Lasallian alumni are regularly engaged in sharing with students their values-based excellence practices and how they deal with the challenges of the business world.

The Successful Lasallian Business Faculty Member

Just like salt that brings out the flavor in every dish, we bring out the best in our students. To do this, we must be committed, empathetic, open-minded, innovative, and nurturing. Just like a candle light, we guide our students in their chosen paths, helping them become catalysts of change.

As we embark on this journey, we need to engage others -- colleagues, scholars, administrators, and industry partners in responding to our vocation as business educators guided by the Lasallian values of Faith, Service and Communion. “The quality of an education system cannot exceed the quality of its teachers”.

The Successful Lasallian Business Dean

A Lasallian business dean is a role model of Lasallian excellence and values. He or she shall: act as a facilitator in pursuing the Lasallian mission in all facets of collegiate programs and activities; work sincerely and in solidarity with administration, faculty, and staff; exhibit genuine concern for learning communities and the welfare of students as life-long learners; support and participate in Lasallian formation programs and activities; have a comprehensive understanding of social, economic, political technological, and environmental realities; and maintain working relationships with stakeholders within and outside of their institution. Above all, a Lasallian business dean is a compassionate and principled decision maker.

Opportunities for Collaboration and Partnership in our Lasallian Network

The necessary preconditions for successful collaboration and partnership in our Lasallian network are already firmly in place. We all understand and share a common set of Lasallian values. Our global network of Lasallian universities provides the essential, basic infrastructure of communication among us. The diverse expertise and backgrounds of our faculties ensure that our collaborations are rich, rigorous, and productive. Technology exists to facilitate all necessary communication and sharing. Thus the foundation for our future collaborations and partnerships exists. We need to start building on it.

Based on the preconditions being met, the following areas of collaboration are proposed:

- That Lasallian shared values and network provides a platform and opportunities to advance IALU research themes, namely: food nutrition and health, environment and sustainability, education and innovation.
- That we link existing research projects of different Lasallian schools using technology like Macadamia. Eventually, this may expand our research themes to business research and other areas.
- It is also suggested that we promote faculty and student exchange not just in academic coursework but also in the field of service learning/community service. This may, in the

future be open to other fields. We also suggest that through collaboration we can enrich Lasallian education through curriculum development and joint competitions.

- Ultimately, it is suggested that a website be developed/enhanced so that all IALU members have easy access on resources and an avenue for collaboration. A database may include activities, research papers, syllabi, and the like for exclusive use of Lasallian partners.

In order to effectively accomplish these research and collaboration initiatives, several commitments are required at the highest levels of the global Lasallian network:

- First, an agreement that these initiatives are consistent with Lasallian values, and should be undertaken.
- Second, a long-term commitment to the actions required for success of these initiatives.
- Third, it is essential for a pledge of initial shared resources from all Lasallian colleges and universities, including the creation of a pool of funds, required human capital, and ongoing administrative support are available to guarantee the successful future of collaborations.

Together and in association, we ask for the prayerful and substantive support of the Brothers of the Christian Schools, senior administration, and lay partners across the globe.

Notes

1. Matthew Nowakowski, M.B.A., Ed.D., is Dean, Graduate School of Business & Technology, and Program Director, Master of Business Administration, at Saint Mary's University of Minnesota. He received the doctoral degree in leadership from Saint Mary's University of Minnesota, and is a graduate of the Buttimer Institute of Lasallian Studies. Benito Teehankee, D.B.A., is associate professor and coordinator of the Doctor of Business Administration Program at De La Salle University, Manila, Philippines. He serves as a Board Governor, Philippine Academy of Management.

2. Participants in the conference: Facilitators – Matt Nowakowski and Ben Teehankee. Attending Members – Paul Christensen, Thomas Marpe, Loic Sauvee, Frank Rose, Marvin Bates, Robert Pozos Cuellar, Jose Julio Carpio Mendoza, Roman Gustavo Mendez Navarrete, Luisa Delayco, Ginny Santiago, Willington Onuh, Epifania Anfone, Zeny Lontoc, Edward Moises, Lesil Artista, Conchita Valena, John Evan Miguel, Glenn Cabacang, Kent Erwin Go, Peter Cayayan, Emilio Velez, Lani Garachico, Edgar Allan Castro, Nerissa Lucasia, Renillyn Falceso, Raymundo Dolor, Nemar Capitania, Hermon Abaya, Kristel Anne Patag, Peter Ledesma, Marissa Quezon, Phandora Cunanan, and Silvia Quevedo.